

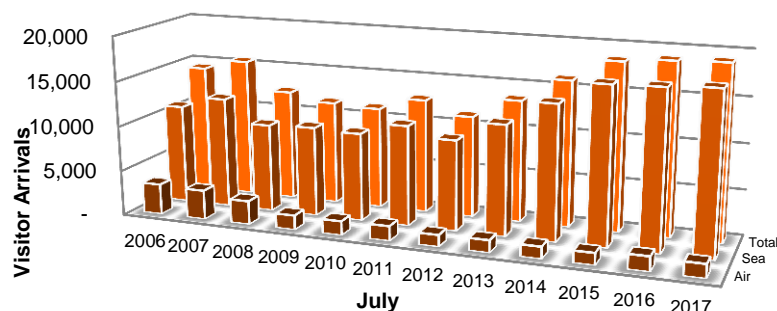


Tourism Statistics Summary – July 2017

OVERVIEW

Visitor arrivals to Anguilla for the month of July 2017; continued the positive trend, with an increase of 0.9% over its 2016 July figure with 19,092 persons gracing our shores compared to the 18,913 in 2016. This was the smallest monthly increase to date for 2017, with the month of April recording the highest increase with 24.6% over its corresponding Aprilfigure. This total is recorded as the highest number of visitors for the 'July' month dating as far back as 1993, followed by the totals of 2016 and 2015 with 18,913 and 18,482 respectively. July's positive performance was solely due to the increase in excursionist arrivals.

Most visitor arrivals (98.7%) to Anguilla during July came with the intention of vacationing, while 1.3% came with the intention of doing business.



	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
■ Air	3,399	3,242	2,609	1,597	1,558	1,627	1,294	1,363	1,316	1,310	1,615	1,508
■ Sea	10,992	12,282	9,763	9,939	9,749	11,075	9,988	12,134	14,782	17,172	17,298	17,584
■ Total	14,391	15,524	12,372	11,536	11,307	12,702	11,282	13,497	16,098	18,482	18,913	19,092

Figure 1: Visitor Arrivals: July 2006 – 2017

PASSENGER MOVEMENT

Passenger arrivals, (include both visitors and residents) decreased this month by 0.1% from 26,994 in July 2016 to 26,954. Anguilla's inward passenger movement by sea continues to be the main port of entry facilitating 91.2% (24,584) of arrivals; of which, 20,478 (83.3%) of sea passenger arrivals entered at the Blowing Point terminal and 4,106 passengers (16.7%) arrived at the Sandy Ground terminal. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 2,370 (8.8%) of total passengers arrivals.

Departures during this period were up, when compared to July 2016 with an increase of 15.3%; 26,307 passenger departures relative to 2016's figure of 22,814.

Of the three ports of exit, the two seaports cumulatively accounted for 90.8%, (23,888) of all departures, of which, the Blowing Point terminal facilitated the movement of 19,856 (83.1%) passengers and Sandy Ground with 4,032 (16.9%) passengers. By air, 2,419 (9.2%) passengers departed Anguilla through the Clayton J. Lloyd International Airport.

TOURISTS (Stay - Over Visitors)

Tourist (stay-over visitors) arrivals to Anguilla for July 2017 recorded 8,084, beginning the 3rd quarter with a decrease of 15.0% after experiencing a positive monthly trend within the 2nd quarter. This decrease was recorded as the largest decrease within 2017 so far and is the 4th decrease for the year after the negative monthly decreases experience in 1st quarter 2017. This period's figure recorded the second highest number of tourist arrivals for the month of July dating far back as 1993, with the highest recorded within 2016, followed by 2015 with arrivals of 9,512 and 7,532 respectively.

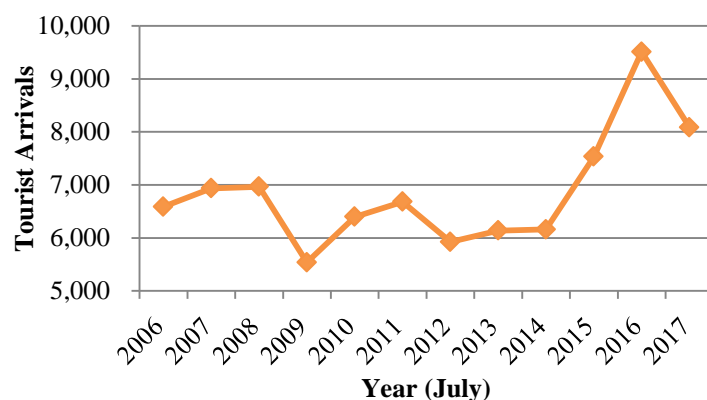


Figure 2: Tourist Arrivals, July 2006 - 2017

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay for tourists was 8.4 days, up from the 7.6 days reported in July 2016. This was the longest intended length of stay for tourists visiting during the month of July, since the recorded 8.7 days in 2014. The largest percentage of tourist arrivals, 44.1%, intended to stay for 4 to 7 days, 21.4% between 1 to 3 days, 19.6% for 8 to 15 days, 11.7% indicated 23 or more days and 3.2% for 16 to 22 days.

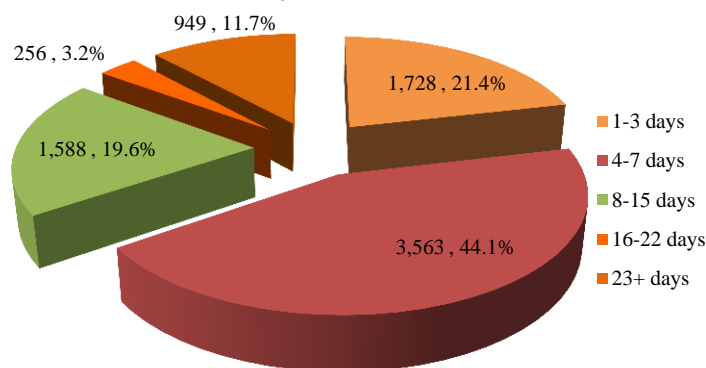


Figure 3: Tourist Arrivals by Length of Stay, July 2017

A review of the source markets for tourists visiting Anguilla during July 2017 over 2016, showed a decrease in six (6) of the markets and increases in the other four (4) markets.

The largest decline that contributed to this overall decline in this type of visitor were reported within the “French & Dutch West Indies” and “Other” markets with 71.9%, 60.5% and 23.2% respectively. The increases within the four source markets were reported within the “U.K.”, “Italian”, “Other European” and “USA” markets with 13.2%, 10.6%, 4.6% and 0.2% respectively. Anguilla’s main source market for tourists; the USA, reported July’s arrivals as holding a 60.3% share of the tourist market.

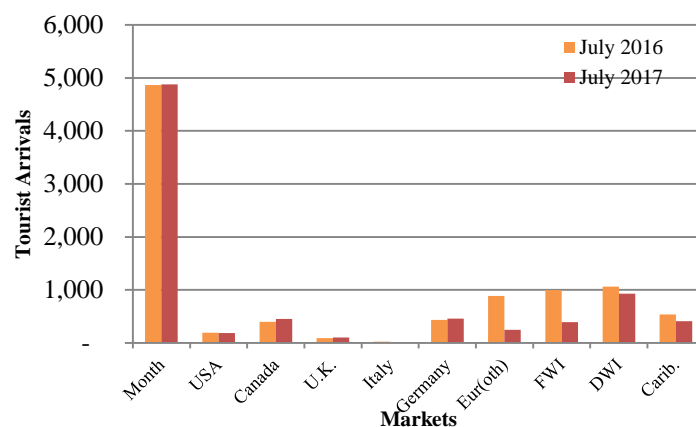


Figure 4: Tourist Arrivals by Country of Residence July 2016 and 2017

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review totaled 11,008 arrivals, continuing the positive trend with an increase of 17.1% when compared with the same period in 2016 of 9,401 arrivals. This was the largest amount of day-trippers for the month of July, dating as far back as 1993, followed by the periods 2015 and 2014 which recorded arrivals of 10,950 and 9,939 respectively. This was also recorded as the largest amount of excursionist arrivals for 2017 followed by January’s 10,847 arrivals.

The seaports accounted for 99.6% of excursionist arrivals, of which Blowing Point port welcomed 7,134 (65.1%) and the Sandy Ground port welcomed 3,830 (34.9%).

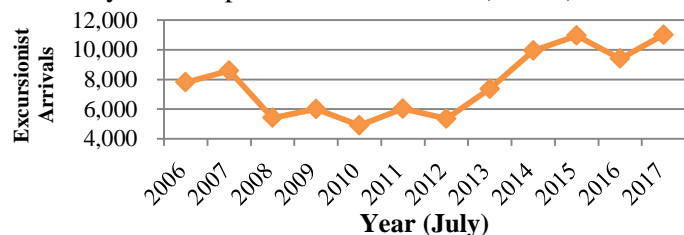


Figure 5: Excursionist Arrivals, July 2006 - 2017

There were increases in five (5) source markets for day-trippers that contributed to this monthly increase and five (5) decreases. The increases were reported in the “USA.”, “Caribbean”, “Other European”, “U.K.” and “Canadian” markets with 29.1%, 17.5%, 10.9%, 10.0% and 0.9%. The largest decreases were experienced by the “Italian” and “Other” markets with 46.3% and 16.6% respectively.

Anguilla’s main source market for excursionists, the USA, reported as holding a 66.9% share of this market.

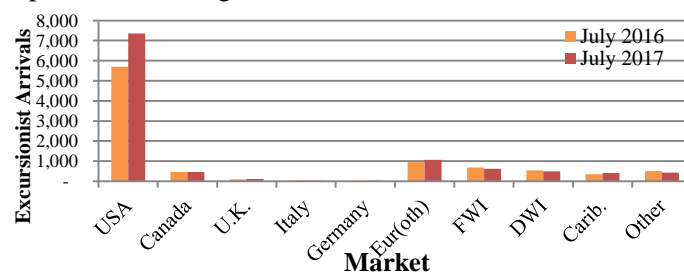


Figure 6: Excursionist Arrivals by Country of Residence July 2016 and 2017

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>